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December 23, 2021

VIA FEDERAL EXPRESS
The Honorable Wayne Stenehjem
Consumer Protection Division
Office of the Attorney General
1050 East Interstate Avenue, Suite 200
Bismarck, ND 58503

Notice of Data Breach

Dear Attorney General Stenehjem:

I am writing on behalf of Goodwill of Central and Coastal Virginia, Inc. ("Goodwill" or the "Company"), with its headquarters located at 6301 Midlothian Turnpike, Richmond, VA 23225, to provide a report of a recent data breach. Goodwill provides job training, employment placement services, and other community-based programs, as well as discount retail stores and donation centers for a variety of consumer goods. On November 20, 2021, Goodwill learned that it had experienced a ransomware incident, which impacted Goodwill's information technology systems. In accordance with the standard recommendation of the FBI and financial regulators, Goodwill did not pay the ransom and immediately began working to contain the incident and terminate any unauthorized access. At this time, due to the systems impacted, we are unsure if any personally identifiable information has been impacted by this incident. However, on December 3, 2021, Goodwill's investigation suggested that personal information of Goodwill's current and former employees may have been exposed in the incident. As such, out of an abundance of caution, Goodwill is notifying its current and former employees that their personal information may have been exposed (although Goodwill cannot determine whether the threat actor actually viewed or used their personal information).

Goodwill's employment records revealed that one (1) North Dakota resident had information stored in the systems that were impacted by the incident. Goodwill's investigation work is still ongoing. If the investigation reveals additional North Dakota residents, we will provide a supplemental notice to your office.

The personal information that was potentially exposed in the incident included the employees' names, dates of birth, social security numbers, direct deposit information, and employee identification numbers. Notices were sent to the impacted individuals on December 16, 2021.

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Goodwill has taken numerous actions to mitigate the incident, including notifying law enforcement, successfully locking out the unauthorized users from the Company's system, successfully containing and removing the malware from the Company's system, and undertaking a full forensic investigation of the incident with the assistance of an outside forensics investigation firm. The Company is also in the process of conducting a comprehensive information security assessment. Further, the Company is taking steps to enhance the security protections on the Company's systems since the incident, including conducting security audits and penetration testing, remedying visible vulnerabilities, and removing affected devices. In addition, Goodwill is offering the impacted individual individuals a complimentary 24-month membership to Kroll's Credit Monitoring, Web Watcher, Public Persona, Quick Cash Scan, $1 Million Identity Fraud Loss Reimbursement, Fraud Consultation, and Identity Theft Restoration services.

A copy of the template form of the notification letter that was sent to affected North Dakota resident on December 16, 2021 is included with this notice. Note that the "Text 1" variable in the letter will be inserted for Rhode Island residents only to comply with Rhode Island's notification requirements. As you will see, among other things, the letter (i) describes various steps that affected individuals can take to protect themselves, (ii) provides contact information for consumer reporting agencies and relevant governmental agencies, and (iii) provides information about enrolling in 24 months of credit monitoring services, which Goodwill is offering to affected individuals at no cost.

If you have any questions about the information provided in this letter, or this incident generally, please feel free to contact me at the email or phone numbers listed above.

Sincerely,

Janet P. Peyton

Enclosure: Template Form Notification Letter

cc: Mark A. Barth, President & CEO, Goodwill of Central and Coastal Virginia, Inc.

Goodwill
Central and Coastal Virginia

<<Date>> (Format: Month Day, Year)

<<first_name>> <<middle_name>> <<last_name>> <<suffix>>
<<address_1>>
<<address_2>>
<<city>>, <<state_province>> <<postal_code>>
<<country>>

RE: Notice of Data Breach

Dear <<first_name>> <<middle_name>> <<last_name>> <<suffix>>:

I am writing to you on behalf of Goodwill of Central and Coastal Virginia, Inc. ("Goodwill" or the "Company") with important information about a data security incident that occurred at Goodwill. Goodwill takes the protection and proper use of your personal information very seriously. We are, therefore, contacting you to explain the incident and provide you information about security measures you can take to help protect yourself and your personal information.

What Happened:

On November 20, 2021, Goodwill experienced a ransomware incident that impacted the Company's information technology systems. In accordance with the standard recommendation of the FBI and financial regulators, the Company did not pay the ransom and immediately began working to contain the incident and terminate any unauthorized access. At this time, due to the systems impacted, we are unsure if any personally identifiable information has been impacted by this incident. However, out of an abundance of caution, we are notifying our current and former employees that their personal information may have been exposed as a result of the incident (although we cannot determine whether the threat actor actually viewed or used your personal information).<<b2b_text_1(The number of affected individuals was approximately 17,800.)>> This notice was not delayed as the result of a law enforcement investigation.

What Information Was Involved:

This incident may have involved your name, date of birth, Social Security number, direct deposit information, and employee identification number. As a result, your personal information may have been exposed to others. Again, while we do not know whether your personal information was in fact accessed or used for any unauthorized purpose, we are sending you this notice out of an abundance of caution.

What We Are Doing:

We have taken numerous actions to mitigate the incident, including notifying law enforcement, successfully locking out the unauthorized users from the Company's system, successfully containing and removing the malware from the Company's system, and undertaking a full forensic investigation of the incident with the assistance of an outside forensics investigation firm. The Company is also in the process of conducting a comprehensive information security assessment. Further, the Company is taking steps to enhance the security protections on the Company's systems since the incident, including conducting security audits and penetration testing, remedying visible vulnerabilities, and removing affected devices.

To help relieve concerns and restore confidence following this incident, we have secured the services of Kroll to provide identity monitoring at no cost to you for 24 months. Kroll is a global leader in risk mitigation and response, and their team has extensive experience helping people who have sustained an unintentional exposure of confidential data. Your identity monitoring services include Credit Monitoring, Web Watcher, Public Persona, Quick Cash Scan, $1 Million Identity Fraud Loss Reimbursement, Fraud Consultation, and Identity Theft Restoration.

Visit **https://enroll.krollmonitoring.com** to activate and take advantage of your identity monitoring services.

*You have until **March 22, 2022** to activate your identity monitoring services.* Membership Number:

<<Membership Number s_n>>

Additional information describing your services is included with this letter.

What You Can Do:

Please review the "Additional Resources" section included with this letter. This section describes additional steps you can take to help protect yourself, including recommendations by the Federal Trade Commission (FTC) regarding identity theft protection and details on how to place a fraud alert or a security freeze on your credit file. You should also report any suspected incident of identity theft to law enforcement and you can obtain a copy of any resulting police report. If you do suspect that you have been the victim of identity theft, you should also notify your state Attorney General and the FTC.

For More information:

If you have questions, please call 1-855-545-2468, Monday through Friday from 8:00 a.m. to 5:30 p.m. Central Time, excluding some U.S. holidays. Please have your membership number ready.

Protecting your information is important to us. We trust that the services we are offering to you demonstrate our continued commitment to your security and satisfaction.

We sincerely apologize for this incident and regret any inconvenience it may cause you.

Sincerely,

Mark A. Barth
President & CEO

ADDITIONAL RESOURCES

Contact information for the three nationwide credit reporting agencies:

Equifax, PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-800-685-1111

Experian, PO Box 2104, Allen, TX 75013, www.experian.com, 1-888-397-3742

TransUnion, PO Box 2000, Chester, PA 19016, www.transunion.com, 1-800-888-4213

Free Credit Report. It is recommended that you remain vigilant by reviewing account statements and monitoring your credit report for unauthorized activity, especially activity that may indicate fraud and identity theft. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting agencies.

To order your annual free credit report please visit **www.annualcreditreport.com** or call toll free at **1-877-322-8228**.

You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available from the U.S. Federal Trade Commission's ("FTC") website at www.consumer.ftc.gov) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

For Georgia, Maryland, New Jersey, and Vermont residents: You may obtain one or more (depending on the state) additional copies of your credit report, free of charge. You must contact each of the credit reporting agencies directly to obtain such additional report(s).

Fraud Alerts. There are two types of fraud alerts you can place on your credit report to put your creditors on notice that you may be a victim of fraud—an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for at least one year. You may have an extended alert placed on your credit report if you have already been a victim of identity theft and you have the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years. You can place a fraud alert on your credit report by contacting any of the three national credit reporting agencies.

Security Freeze. You have the ability to place a security freeze, also known as a credit freeze, on your credit report free of charge.

A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent. To place a security freeze on your credit report, you may use an online process, an automated telephone line, or submit a written request to any of the three credit reporting agencies listed above. The following information must be included when requesting a security freeze (note that, if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past 5 years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, and display your name, current mailing address, and the date of issue.

Federal Trade Commission and State Attorneys General Offices. If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your home state. You may also contact these agencies for information on how to prevent or minimize the risks of identity theft.

You may contact the **Federal Trade Commission**, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580, www.ftc.gov/bcp/edu/microsites/idtheft/, 1-877-IDTHEFT (438-4338).

For DC residents: You may contact the Office of the Attorney General for the District of Columbia: https://oag.dc.gov/.

For Maryland residents: You may contact the Maryland Office of the Attorney General, Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202, www.oag.state.md.us, 1-888-743-0023.

For North Carolina residents: You may contact the North Carolina Office of the Attorney General, Consumer Protection Division, 9001 Mail Service Center, Raleigh, NC 27699-9001, www.ncdoj.gov, 1-877-566-7226.

For New York residents: The Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; https://ag.ny.gov/.

For Connecticut residents: You may contact the Connecticut Office of the Attorney General, 165 Capitol Avenue, Hartford, CT 06106, 1-860-808-5318, www.ct.gov/ag.

Reporting of identity theft and obtaining a police report.

For Iowa residents: You are advised to report any suspected identity theft to law enforcement or to the Iowa Attorney General.

For Oregon residents: You are advised to report any suspected identity theft to law enforcement, the Federal Trade Commission, and the Oregon Attorney General.

ChexSystems

If your bank account information was involved in the incident, you may place a security alert and/or security freeze with ChexSystems by visiting https://www.chexsystems.com or calling (800) 428-9623.

KROLL

TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You have been provided with access to the following services from Kroll:

Single Bureau Credit Monitoring

You will receive alerts when there are changes to your credit data—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you'll have the option to call a Kroll fraud specialist, who will be able to help you determine if it is an indicator of identity theft.

Web Watcher

Web Watcher monitors internet sites where criminals may buy, sell, and trade personal identity information. An alert will be generated if evidence of your personal identity information is found.

Public Persona

Public Persona monitors and notifies when names, aliases, and addresses become associated with your Social Security number. If information is found, you will receive an alert.

Quick Cash Scan

Quick Cash Scan monitors short-term and cash-advance loan sources. You will receive an alert when a loan is reported, and you can call a Kroll fraud specialist for more information.

$1 Million Identity Fraud Loss Reimbursement

Reimburses you for out-of-pocket expenses totaling up to $1 million in covered legal costs and expenses for any one stolen identity event. All coverage is subject to the conditions and exclusions in the policy.

Fraud Consultation

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

Identity Theft Restoration

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator will be able to dig deep to uncover the scope of the identity theft, and then work to resolve it.

Kroll's activation website is only compatible with the current version or one version earlier of Chrome, Firefox, Safari and Edge.

To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.